Chat GPT/AI Courses Launch

Organic Social Theme: AI is the future of technology. Now offering world class, online education on AI language technology, principles and applications, edX is excited to offer a suite of affordable courses to help our learners discover valuable AI skills that lend themselves to building worthwhile careers in tech.

Look, feel, tone:
- Enthusiastic, curious, hopeful, futuristic, forward thinking

Deliverables (all same design, varying sizes):
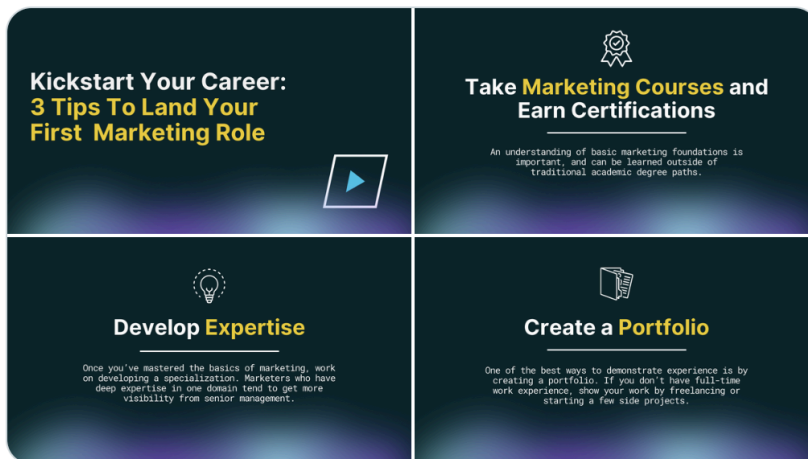1 **Instagram carousel** post highlighting AI vertical + new courses (4 slides)
1 **Instagram story** post highlighting AI vertical + new courses (5 slides)
1 carousel (or tiled) **Linkedin post** highlighting AI vertical + new courses
1 tiled **Facebook post**
1 **Twitter thread** highlighting AI vertical + new courses (5 tweet thread)

"Tile" Example Below (For FB and LI)

Tiles/Slides for the graphics should include:
Slide 1: Cover image introducing our newly launched AI courses
Slide 2: Course 1 + Short Description/Outcome
Slide 3: Course 2 + Short Description/Outcome
Slide 4: Course 3 + Short Description/Outcome
Slide 4: Course 3 + Short Description/Outcome

CREATIVE SPECIFICATIONS
Twitter tile post: 1200 x 600 pixels
Linkedin/Facebook tile post: 1200 x 627 pixels
Instagram Carousel: 1080 x 1080 pixels | 4 Instagram Story: 1080 x 1920 pixels